

November 1, 2016

Company Press Release

McManis Family Vineyards 100% Certified Sustainable

RIPON, Calif., November 1, 2016 Ron and Jamie McManis, fourth generation farmers, announced at a recent National Sales Meeting that 100% of their producing vineyards are now Certified Green and Sustainable under the Lodi Rules program.

The Lodi Rules program has grown considerably since its establishment in 2005. As of 2016, over 36,500 winegrape acres are “Certified Green” in California. Within the Lodi region nearly 24,000 acres have been certified and over 12,500 acres were certified in other regions throughout California. With almost 3000 acres in production, McManis Family Vineyards can boast that they represent almost 9% of all “Certified Green” vineyards in California. Ron McManis stated “Jamie and I are very proud of our vineyards and our staff who have made this possible. Our son-in-law Dirk Heuvel has spent countless hours on this process, over the last several years, and our company has dedicated tremendous resources to our certification, as we believe that it’s important for all of our customers to see what kind of a company we are”.

The Lodi Rules certification has two key components. First, the Lodi Rules promotes winegrape grower adoption of 101 sustainability practices. The standards were collaboratively developed by a team of Lodi winegrape growers and viticulture professionals, and were accredited by Protected Harvest in 2005. The second key component of the Lodi Rules is the Pesticide Environmental Assessment System (PEAS), which is unique to the Lodi Rules. PEAS is a model used to quantify the environmental and human impact of all pesticides applied in a vineyard.

Founded in 1990, McManis Family Vineyards is owned by fourth generation farmers, Ron & Jamie McManis. McManis Family Vineyards is a grower and vintner of premium varietal wine grapes located just south of Lodi in the Northern Interior of California. McManis currently grows over 3100 acres of wine grapes with the majority located in the Lodi appellation. In 1998 the McManis Family built a state-of-the-art winery, designed to maximize quality through small lot handling and barrel storage. To learn more about their winery, vineyard and wines, please visit www.McManisFamilyVineyards.com .

For Further Information:

Contact: Tary Salinger or Jamie McManis

Phone: 209-599-1186

Email: tsalinger@McManisFamilyVineyards.com